

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**POL - Carlisle for Mayor**  
**Attention: Sharon Wong**  
**210 Ward Avenue, Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 143997 /		<b>Alt. Order #</b>
<b>Product</b> Week 3		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Est. #</b>
<b>Advertiser</b> POL - Carlisle for Mayor		<b>Original Date / Revision</b> 05/03/12 / 05/15/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/23/12	07/29/12	M-F 5a-8a Morning News	5a-8a		:30			NM	12	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				12	\$250.00			
N 2	KHON	07/23/12	07/29/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$500.00			
N 3	KHON	07/23/12	07/29/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/23/12	07/29/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$1,000.00			
<b>Totals</b>											<b>18</b>	<b>\$9,000.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/27/12	18	\$9,000.00	\$7,650.00	\$360.47	\$8,010.47
<b>Totals</b>	<b>18</b>	<b>\$9,000.00</b>	<b>\$7,650.00</b>	<b>\$360.47</b>	<b>\$8,010.47</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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**POL - Carlisle for Mayor**  
**Attention: Sharon Wong**  
**210 Ward Avenue, Suite 222**  
**Honolulu, HI 96814**

<u>Contract / Revision</u> 143998 /		<u>Alt. Order #</u>
<u>Product</u> Week 2		
<u>Contract Dates</u> 07/30/12 - 08/05/12		<u>Est. #</u>
<u>Advertiser</u> POL - Carlisle for Mayor		<u>Original Date / Revision</u> 05/03/12 / 06/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHON	<u>Account Executive</u> KHON House	<u>Sales Office</u> KHON-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KHON	07/30/12	08/05/12	M-F 5a-8a Morning News	5a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				10	\$300.00			
N 2	KHON	07/30/12	08/05/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$500.00			
N 3	KHON	07/30/12	08/05/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/30/12	08/05/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$1,250.00			
<b>Totals</b>											15	\$9,000.00

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/03/12	15	\$9,000.00	\$7,650.00	\$360.47	\$8,010.47
<b>Totals</b>	15	\$9,000.00	\$7,650.00	\$360.47	\$8,010.47

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

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And:

**POL - Carlisle for Mayor**  
**Attention: Sharon Wong**  
**210 Ward Avenue, Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 143999 /		<b>Alt. Order #</b>
<b>Product</b> Week 1		
<b>Contract Dates</b> 08/06/12 - 08/12/12		<b>Est. #</b>
<b>Advertiser</b> POL - Carlisle for Mayor		<b>Original Date / Revision</b> 05/03/12 / 06/29/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/06/12	08/12/12	M-F 5a-8a Morning News	5a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				10	\$300.00			
N 2	KHON	08/06/12	08/12/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$500.00			
N 3	KHON	08/06/12	08/12/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$1,500.00			
N 4	KHON	08/06/12	08/12/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$1,250.00			
<b>Totals</b>											<b>15</b>	<b>\$9,000.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	15	\$9,000.00	\$7,650.00	\$360.47	\$8,010.47
<b>Totals</b>	<b>15</b>	<b>\$9,000.00</b>	<b>\$7,650.00</b>	<b>\$360.47</b>	<b>\$8,010.47</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Carlisle/NP/Mayor**  
**Attention: Jim Fulton**  
**210 Ward Ave**  
**Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 906683 /		<b>Alt Order #</b>
<b>Product</b> 7/9WK		
<b>Contract Dates</b> 07/09/12 - 07/15/12		<b>Estimate #</b> WEEK 5
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 04/30/12 / 07/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/09/12	07/15/12	KITV 4 News This Morning	5-6A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				4	\$100.00			
2	KITV	07/09/12	07/15/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				4	\$100.00			
3	KITV	07/09/12	07/15/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11111--				5	\$100.00			
4	KITV	07/09/12	07/15/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11111--				5	\$300.00			
5	KITV	07/09/12	07/15/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$500.00			
6	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				4	\$500.00			
7	KITV	07/14/12	07/15/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----11				2	\$100.00			
<b>Totals</b>											<b>27</b>	<b>\$6,500.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
3/25/12 -07/15/12	27	\$6,500.00	\$5,525.00	\$260.34	\$5,785.34
<b>Totals</b>	<b>27</b>	<b>\$6,500.00</b>	<b>\$5,525.00</b>	<b>\$260.34</b>	<b>\$5,785.34</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Least television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Carlisle/NP/Mayor**  
**Attention: Jim Fulton**  
**210 Ward Ave**  
**Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 906684 /		<b>Alt Order #</b>
<b>Product</b> 7/16WK		
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Estimate #</b> WEEK 4
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 07/03/12 / 07/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/16/12	07/22/12	KITV 4 News This Morning	5-6A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$100.00			
N 2	KITV	07/16/12	07/22/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$100.00			
3	KITV	07/16/12	07/22/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$100.00			
4	KITV	07/16/12	07/22/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$300.00			
5	KITV	07/16/12	07/22/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$500.00			
6	KITV	07/16/12	07/22/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$500.00			
N 7	KITV	07/21/12	07/22/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----11				2	\$100.00			
<b>Totals</b>											<b>27</b>	<b>\$6,500.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	27	\$6,500.00	\$5,525.00	\$260.34	\$5,785.34
Totals	27	\$6,500.00	\$5,525.00	\$260.34	\$5,785.34

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



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And:

**Carlisle/NP/Mayor**  
**Attention: Jim Fulton**  
**210 Ward Ave**  
**Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 906687 /		<b>Alt Order #</b>
<b>Product</b> 7/23WK		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Estimate #</b> WEEK 3
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 07/03/12 / 07/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/23/12	07/29/12	KITV 4 News This Morning	5-6A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$100.00			
N 2	KITV	07/23/12	07/29/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$100.00			
3	KITV	07/23/12	07/29/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$100.00			
4	KITV	07/23/12	07/29/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$300.00			
5	KITV	07/23/12	07/29/12	KITV News At 6	6-6:30pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$500.00			
6	KITV	07/23/12	07/29/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				4	\$500.00			
J 7	KITV	07/28/12	07/29/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----11				2	\$100.00			

Tax 1 Note: General Excise Tax 4.712%

Totals 29 \$7,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
6/25/12 - 07/29/12	29	\$7,500.00	\$6,375.00	\$300.39	\$6,675.39
Totals	29	\$7,500.00	\$6,375.00	\$300.39	\$6,675.39

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Carlisle/NP/Mayor**  
**Attention: Jim Fulton**  
**210 Ward Ave**  
**Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 906690 /		<b>Alt Order #</b>
<b>Product</b> 7/30WK		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b> WEEK 2
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 07/03/12 / 07/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/30/12	08/05/12	KITV 4 News This Morning	5-6A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$100.00			
N 2	KITV	07/30/12	08/05/12	KITV 4 News This Morning	6-7A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$100.00			
3	KITV	07/30/12	08/05/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$100.00			
4	KITV	07/30/12	08/05/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$300.00			
5	KITV	07/30/12	08/05/12	KITV News At 6	6-6:30pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$500.00			
6	KITV	07/30/12	08/05/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$500.00			
I 7	KITV	08/04/12	08/05/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----11				2	\$100.00			
<b>Totals</b>											<b>29</b>	<b>\$7,500.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 -08/05/12	29	\$7,500.00	\$6,375.00	\$300.39	\$6,675.39
<b>Totals</b>	<b>29</b>	<b>\$7,500.00</b>	<b>\$6,375.00</b>	<b>\$300.39</b>	<b>\$6,675.39</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

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And:

**Carlisle/NP/Mayor**  
**Attention: Jim Fulton**  
**210 Ward Ave**  
**Suite 222**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 906693 /		<b>Alt Order #</b>
<b>Product</b> 8/6WK		
<b>Contract Dates</b> 08/06/12 - 08/11/12		<b>Estimate #</b> WEEK 1
<b>Advertiser</b> Carlisle/NP/Mayor		<b>Original Date / Revision</b> 07/03/12 / 07/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/11/12	KITV 4 News This Morning	5-6A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$100.00			
N 2	KITV	08/06/12	08/11/12	KITV 4 News This Morning	6-7A		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	11111--				5	\$100.00			
N 3	KITV	08/06/12	08/11/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	11111--				5	\$100.00			
N 4	KITV	08/06/12	08/11/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	11111--				5	\$300.00			
N 5	KITV	08/06/12	08/11/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$500.00			
N 6	KITV	08/06/12	08/11/12	KITV News At 10	10-1035pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	11111--				5	\$500.00			
N 7	KITV	08/11/12	08/11/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$100.00			
<b>Totals</b>											<b>29</b>	<b>\$7,500.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 - 08/11/12	29	\$7,500.00	\$6,375.00	\$300.39	\$6,675.39
<b>Totals</b>	<b>29</b>	<b>\$7,500.00</b>	<b>\$6,375.00</b>	<b>\$300.39</b>	<b>\$6,675.39</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.